

in cooperation with STUBE Nord

Fair Trade – How Does It Work?

Workshop at *El Puente* in Nordstemmen

Tuesday,

21.03.2023

11:30 – 15:30 h (on site)

**Fair Trade Organisation
*El Puente***

Lise-Meitner-Straße 9,
31171 Nordstemmen

Language: English

Registration until: 13 March 2023

Registration at: www.stube-niedersachsen.de



Foto: El Puente

Visiting the Fair Trade Organisation *El Puente* in Nordstemmen (near Hildesheim)

What is a fair price for coffee or chocolate in Germany that allows coffee or cocoa farmers in so-called developing and emerging market countries to make a living for themselves and their families from selling their harvest?

Fair trade is about trading relationships based on partnership. This means that producers of food or handicrafts are given the opportunity to achieve a better outlook on life as a result of more favorable conditions on the international market.

El Puente is one of the pioneers of the fair trade movement and cooperates with around 120 trading partners in Africa, Asia and Latin America today. The products are sold through specialized retailers like “world shops” in Germany and Europe as well as online.

In this on-site workshop at *El Puente* we will look at concrete examples of supply chains and learn from an employee how trading partnerships work, how a fair price can be calculated, what role climate protection plays in this context, and much more. We will also get a guided tour through the storerooms of *El Puente* and have a free lunch.

Organisers: Andreas Kurschat (KED / STUBE Niedersachsen), Maureen von Dassel (KED)

One week before the event, we will let you know by e-mail if you can participate.